

## The Bond Throws Down Design Gauntlet

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The Bond at Brickell

MIAMI—In a move to differentiate itself from the rising competition, The Bond at Brickell condominium is bringing the best of British glamour to Miami's Brickell Avenue. Developer **Rilea Group** has tapped **Loguer Design** to create concept that will turn heads with hand-stitched leather and suede walls and classic tufted sofas, to mid-century modern furniture accented by limited edition photos by celebrated photography artist Terry O'Neill.

"We approached The Bond with the goal of creating an ambiance that would feel like home to London's legendary

jet-setters of the 1950s and 60s, as well as the modern-day jet-setters of today," says **Ramon Alonso**, senior partner of Loguer and head designer of The Bond. "We accomplished this through the use of classic and ultra-contemporary furniture, original works of art, as well as timeless and sophisticated materials on the inside and out."

It all begins with The Bond's motor lobby, where pinstriped granite floors, custom-designed water features and a "melted" stainless steel façade will welcome residents and guests. An illuminated cross walk will pay homage to The Beatles' famous Abbey Road album cover.

From there, visitors enter the building's lobby, which will feature three Terry O'Neill photographs of Sir Elton John, Bond girl Barbara Bach, and 007 himself, Sean Connery, lounging in Gaetano Pesce's UP 5 chair. A modern-day version of the same gray cashmere chair made popular by Connery's pose will be displayed directly beneath the image, as part of The Bond's permanent collection.

"We considered some of the top design firms around the world for The Bond, and in the end selected Loguer for its decades of experience creating unique spaces that evoke emotion through smart but simple designs," said **Diego Ojeda**, vice president of Rilea. "The Bond lifestyle represents luxury and comfort set against the backdrop of Miami's most desirable shops, restaurants, and cultural venues."